



## STEP ONE: GOAL:

## **STEP TWO:**

Current	marketing	avenues:
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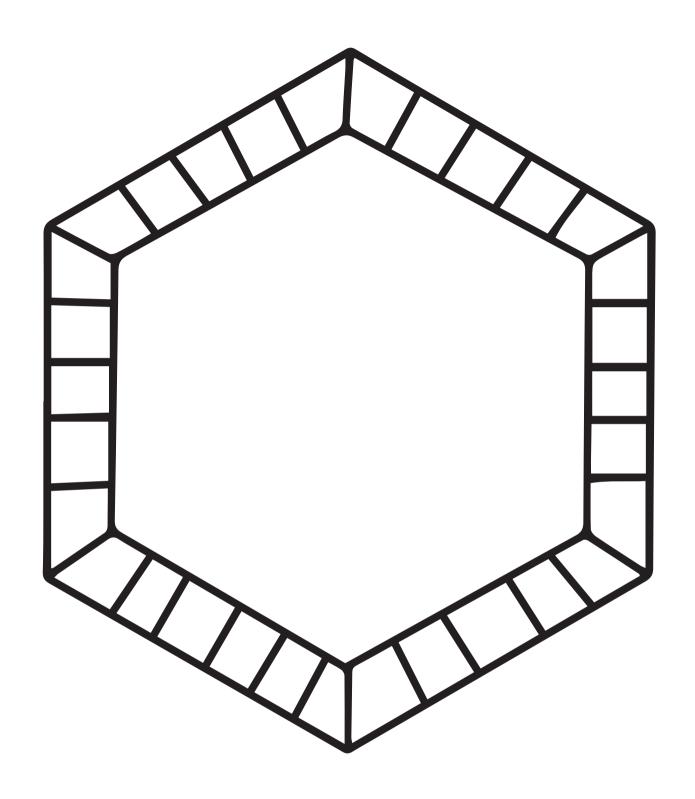
wost profitable marketing:	Conversion rate:



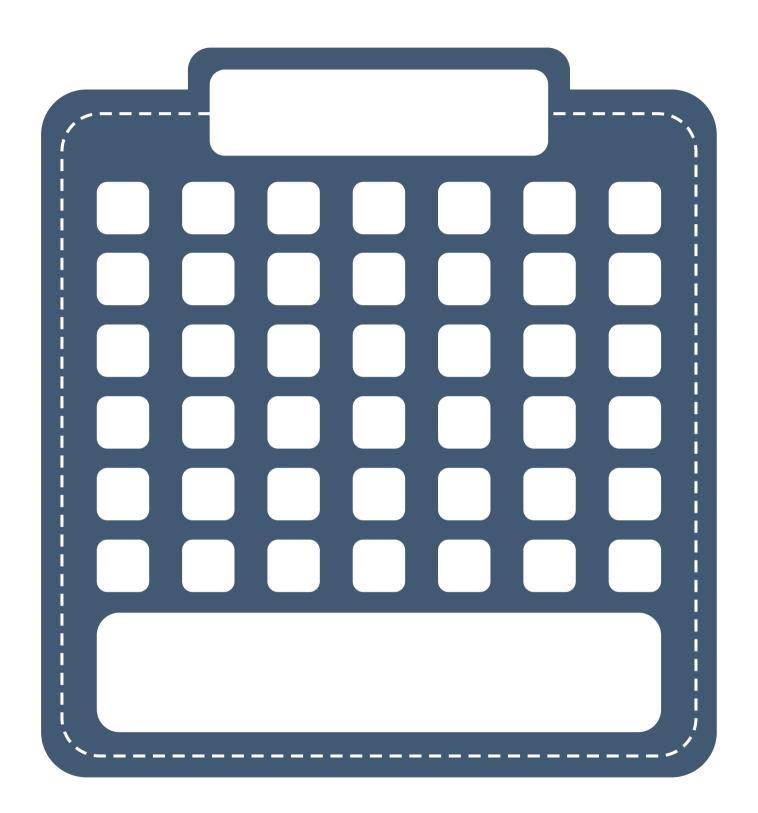
## **STEP THREE:**

## THE OFFER:

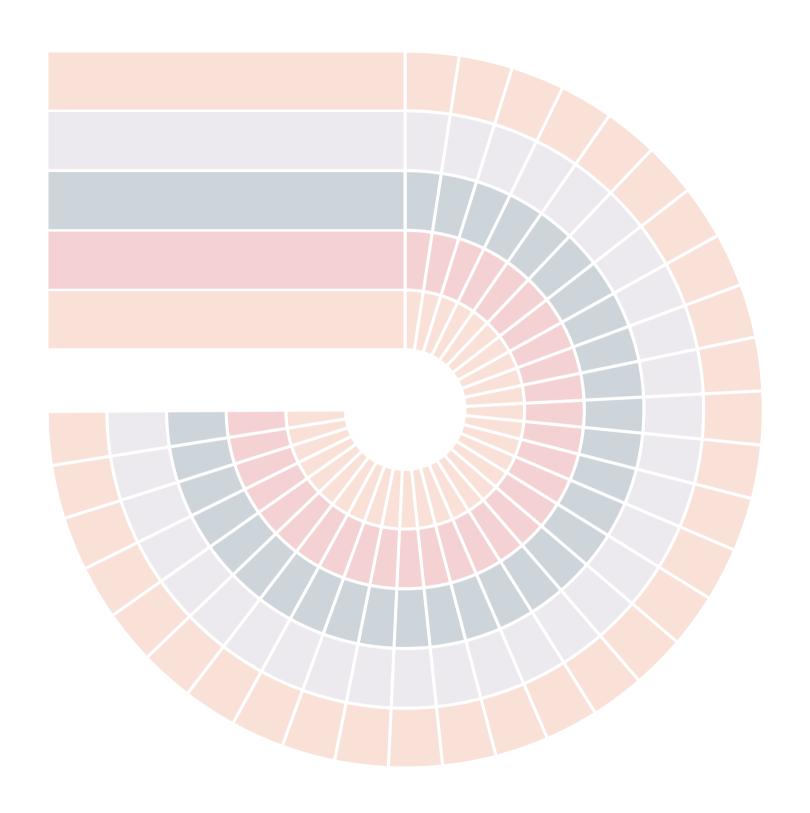




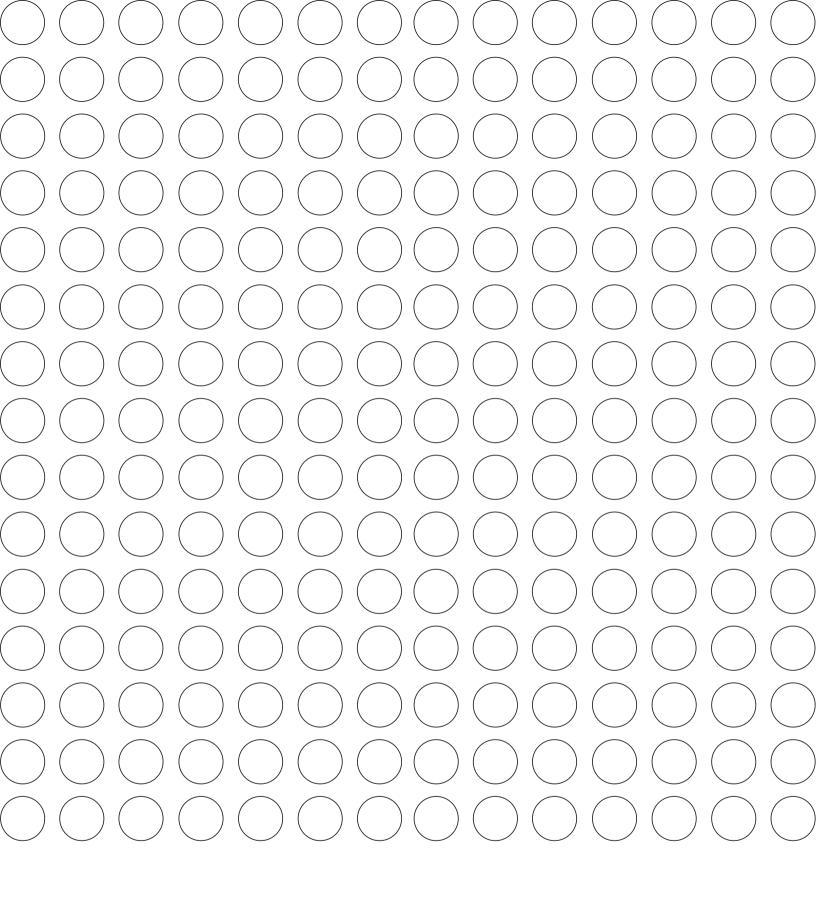




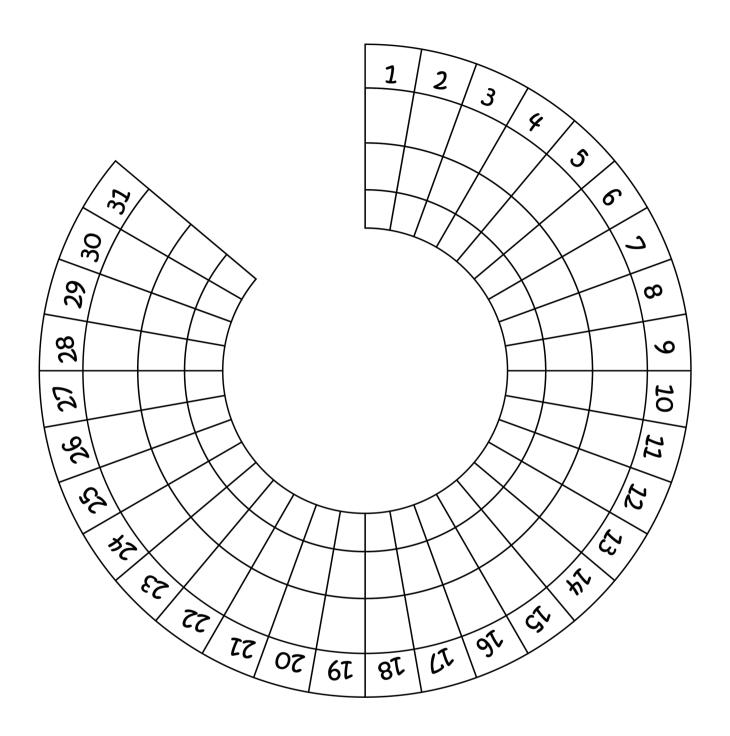




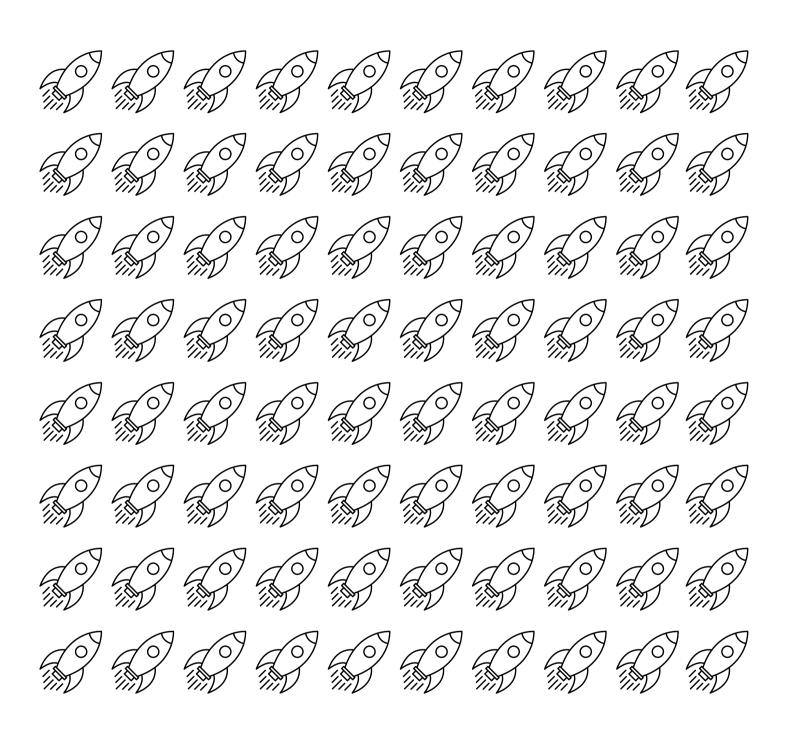








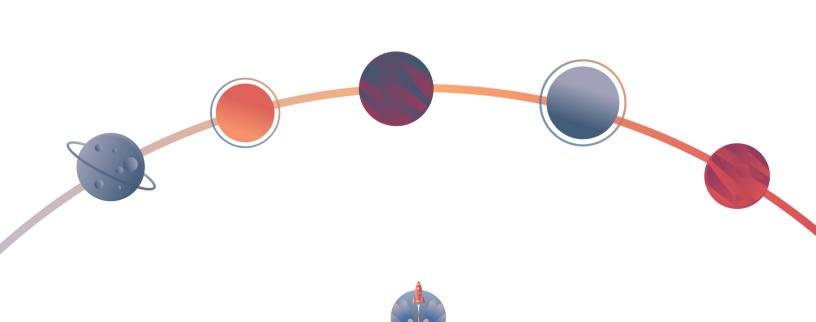








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